

RACHEL A. FRERICH

Design ▲ Illustration ▲ Photography

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Objective

To obtain a Graphic Design position in an innovative company, expanding on applicable knowledge while creating unique designs.

Education

Southwest Minnesota State University. *Graduation Date May 2015.*

BA with a concentration in Graphic Design. Minor in Studio Art.

Dean's List: Fall 2010, 2011, 2013, 2014 Spring 2012, 2014, 2015. *Participant in 8th Undergraduate Research Conference. (*Country Time and Illuminated Manuscripts Poster Design*)*

Related Work Experience

September 2013-March 2015. Graphic Designer for SMSU Residence Life. Conceptually design poster publicity, newsletters, and guides for Res Life Coordinators, Res Life Department, and Resident Assistants.

January 2015-March 2015. Intern Graphic Designer for SMSU.

Professionally and creatively design poster publicity, logos, invitations, and social media graphics for various clubs and organizations while being mentored by a professional graphic designer.

Work Experience

September 2010-May 2012. RHA Treasurer for SMSU.

Track deposits and revenue, organize care packages, help create and run new programs, make deposits, track budget through budget reports, and track of vending.

May 2013-June 2013. Display Help for Eckroth Music.

Help log store inventory, assign appropriate instrument with accessories, print out name and case tags, and enter orders for billing.

Technical Skills

InDesign
Illustrator

Photoshop
Macintosh OS X

Photography
Windows OS

Microsoft Office Suite
Acrobat Professional

(5+ years of experience with each)

Limited Experience (1 year) with: Dreamweaver, Studio Photography, AdobeBridge, Social Media Graphics, and Muse

Related Skills

Drawing
Aesthetics
Ceramics

Painting
Typography
Printmaking

3D Sculpture
Digital Photography
Principles of Marketing

Public Relations Writing
Business Communications
Advertising Management

Volunteer Work

2012 Summer. Sauk Rapids-Rice High School Marching Band.

Photograph practices and parades for teaching purposes. Created end of season certificates for each member and celebration video.

Link to my website/online portfolio: rachelannsdesigns.com